

# clearly.invincible

## I am STARTING a Fashion Brand

### Styling Brand

*GENERAL PROCESS: Below are the generalised process of realising your fashion vision. However, each process is tailored precisely to your business.*

Your Fashion Consultant:

[N.O.J](#)

#### Understanding Styling

- The role of a Stylist
- Types of styling
- Community building
- Pulling piece
- Acquiring & building inventory
- Create a project - Practical workshop

#### Workshop

- Creating editorials
- Creating fashion films
- Collaborative projects
- Portfolio development

#### Business Profile

- Building a business deck
- Branding
- Vision, Mission & Goals

#### Workshop & Activation plan

- Submission of project
- Project review
- Inquiries

**START HERE:** [Introductory Consultation](#)